

ERS Peer Review Plan

Preliminary Title: U.S. Strawberry and Blueberry Report, 2000 to 2020

Type of Report (ERR, EIB, EB) EIB

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

Agency Contact: Kelly Maguire, kelly.b.maguire@usda.gov

Subject of Review: Fruits are vital to consumer diets and are an important part of U.S. agricultural production and trade. Of these fruits, two berries—strawberries and blueberries are among the most important. With over \$2.0 billion in annual farm gate sales and accounting for a 13 percent share of total production value of fruit, strawberries rank number 3 for all fruit produced in the United States. Blueberries account for 5 percent of total fruit production value. The purpose of this study is to examine changes in domestic production, trade, consumption and prices for strawberries and blueberries – over the span of two decades. This study contributes to the understanding of how the major berry markets have evolved in a short amount of time and better examines opportunities and challenges these markets face.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 07/21/2022 Completed: 2/6/2023

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization

Opportunities for Public Comment? [] Yes [X] No
If yes, briefly state how and when these opportunities will be provided:
How:
When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No
Public Nominations Requested for Review Panel? [] Yes [X] No