

## References

---

- Abbott Laboratories, Ross Products Division. "Ross Mother Survey: Breastfeeding Trends Through 2000," unpublished report, 2001.
- American Academy of Pediatrics. "Breastfeeding and the Use of Human Milk," policy statement of the American Academy of Pediatrics, *Pediatrics*, Vol. 100(6), Dec. 1997.
- American Academy of Pediatrics. "Iron Fortification of Infant Formulas (RE9865)," policy statement of the American Academy of Pediatrics, *Pediatrics*, Vol. 104(1), July 1999.
- American Dietetic Association, "Promotion of Breast-Feeding—Position of ADA," *Journal of the American Dietetic Association*, Vol. 97, 1997.
- Bartlett, S., M. Brown-Lyons, D. Moore, and A. Estacion. *WIC Participant and Program Characteristics 1998*. No. WIC-00-PC, prepared by Abt Associates, Inc. for USDA's Food and Nutrition Service, Office of Analysis, May 2000.
- Center on Budget and Policy Priorities. *Analysis of Infant Formula Cost Containment in Fiscal Year 1994*, March 1995.
- Federal Trade Commission, "Abbott Labs to Settle FTC Case Alleging Conspiracy Against Consumer Advertising," FTC news release, Oct. 28, 1993.
- Fomon, S.J. "Infant Feeding in the 20<sup>th</sup> Century: Formula and Beikost," *The Journal of Nutrition* (Supplement), Vol. 131, 2001.
- Food Marketing Institute, *Making WIC Work: A Guide to Successfully Implementing the WIC Program*, 1998.
- Gerber Products Company. "Gerber Launches New Baby Formula in Cooperation with Bristol-Myers," press release, June 15, 1989.
- Hansen, J.W., D.A. Cook, A. Cordano, and S.G. Miguel. "Human Milk Substitutes," in *Nutrition During Infancy*, Philadelphia, PA, 1988.
- Harvey, S., R. Greenstein, and S. Barancik. *Saving to Serve More: Ways to Reduce WIC Infant Formula Costs*. Center on Budget and Policy Priorities, Sept. 1988.
- Kirlin, J.A., N. Cole, and C. Logan. *Assessment of WIC Cost-Containment Practices*, prepared by Abt Associates for USDA's Economic Research Service. E-FAN-03-005. February 2003.
- Larin, K. *Maintaining a Competitive Market: The Long-Term Threat to WIC Cost Containment*. Center on Budget and Policy Priorities, May 1996.
- Liu, J.T. *Strength in Numbers: Multi-State Cost Containment in the WIC Program*. Center on Budget and Policy Priorities, July 1991.
- Martinez, G.A., and F.W. Krieger. "1984 Milk-Feeding Patterns in the United States," *Pediatrics*, Vol. 76(6), December 1985.
- Mauskopf, J.A., and N.B. Dean. *WIC Program Rebates: An Economic Analysis*, prepared by Research Triangle Institute for USDA's Food and Nutrition Service, Nov. 1990.

- Mead Johnson Nutritionals. Letter to States with WIC contracts with Mead Johnson, Feb. 1997.
- Oliveira, V., M. Prell, E. Frazão, and D. Smallwood. *Infant Formula Prices and Availability: ERS Final Report to Congress*. USDA, Economic Research Service. October 2001.
- Post, J.E., and W.H. Wubbenhorst III. *Assessing the Infant Formula Rebate Initiative*. Boston University School of Management, Apr. 1989.
- Rossi, P.H. *Feeding the Poor: Assessing Federal Food Aid*. The AEI Press, 1998.
- Ryan, A.S. "The Resurgence of Breastfeeding in the United States, *Pediatrics*, Vol. 99(4), April 1997.
- Salant, S. "Microeconomics in Practice" at [www.wnorton.com/mip](http://www.wnorton.com/mip). Accessed Jan. 2003.
- The New York Times*. "A Human Touch Is Added to Infant Formulas," July 17, 2001.
- The New York Times*. "Gerber Plan for Infant Formula," June 16, 1989.
- The Washington Post*. "Testing a New Formula," Sept. 11, 1999.
- U.S. Department of Agriculture, Food and Nutrition Service, Budget Division. *Program Information Report (Keydata), U.S. Summary, March 2003*. May 2003.
- U.S. Department of Agriculture, Food and Nutrition Service, Office of Analysis and Evaluation. *Summary: Fiscal Year 2000 WIC Food Package Costs*. Dec. 2001a.
- U.S. Department of Agriculture, Food and Nutrition Service, Office of Analysis and Evaluation. *Cost-Effectiveness of Infant Formula Rebate Systems in the Special Supplemental Food Program for Women, Infants, and Children (WIC)*. May 1991.
- U.S. Department of Agriculture, Food and Nutrition Service. *WIC Program Infant Formula Rebate Listing*. June 27, 2000.
- U.S. Department of Agriculture, Food and Nutrition Service, Supplemental Food Program Division. Personal communication. September 2001b.
- U.S. Department of Agriculture, Food and Nutrition Service, Supplemental Food Program Division. *The Integrity Profile (TIP) Report*, 2001c.
- U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics. *National Vital Statistics Reports*, 1994, 1995, 1996, 1997, 1998, 1999, and 2000.
- U.S. Department of Health and Human Services, *Healthy People 2010: Understanding and Improving Health*. 2nd edition, Nov. 2000.
- U.S. General Accounting Office, Resources, Community, and Economic Development. *Food Assistance: A Variety of Practices May Lower the Costs of WIC*. GAO/RCED-97-225, Sept. 1997.
- U.S. General Accounting Office, Resources, Community, and Economic Development. *Food Assistance: Information on WIC Sole-Source Rebates and Infant Formula Prices*. GAO/RCED-98-146, May 1998.

- U.S. General Accounting Office, Human Resources Division. *Infant Formula: Cost Containment and Competition in the WIC Program*. GAO/HRD-90-122, Sept. 1990.
- U.S. General Accounting Office. *Food Assistance: Potential to Serve More WIC Infants by Reducing Formula Cost*. GAO-03-331, Feb. 2003.
- U.S. Senate, Committee on the Judiciary, Subcommittee on Antitrust Monopolies and Business Rights. *The Pricing Behavior of Infant Formula Companies*, Senate Hearing 101-979, May 29, 1990.
- Ward, M. B., J. P. Shimshack, J. M. Perloff, and J. M. Harris. "Effects of the Private-Label Invasion in Food Industries," *American Journal of Agricultural Economics*, Vol. 84(4), Nov. 2002.
- Wright A. L. and R. J. Schanler. "The Resurgence of Breastfeeding at the End of the Second Millennium," *Journal of Nutrition*, Vol. 131(supplement), August 2001.
- Wyeth-Ayerst Laboratories. "Wyeth-Ayerst Laboratories to Phase Out Its U.S. Infant Formula Products," press release, Jan. 8, 1996.