

## ERS Peer Review Plan

Preliminary Title: Who Regularly Uses the Nutrition Facts Label? Exploring Demographic, Socioeconomic, and Geographic Differences

Type of Report (ERR, EIB, EB) ERR

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

Agency Contact: Kelly Maguire, kelly.b.maguire@usda.gov

Subject of Review: Packaged food labels provide nutrition information to consumers that can help them make healthier food purchase decisions, but only if they understand and use the information. A Nutrition Facts label (NFL) has appeared on most packaged food products in the U.S. food supply following the passage of the Nutrition Labeling and Education Act (NLEA) of 1990. Since then, the U.S. Food and Drug Administration (FDA) has updated the NFL twice to add nutrition information and to facilitate label use. A line item featuring trans-fat content was added in 2006 and another line item containing added-sugars content was added in 2016 along with several design changes to highlight the most important nutrition information such as calorie counts and serving sizes. This report uses the latest publicly available nationally representative data from the National Health and Nutrition Examination Survey (NHANES) to (i) quantify the associations between regular use of the NFL when grocery shopping and dietary intakes and to (ii) identify the characteristics that are associated with regular use of the NFL. An updated understanding of the potential dietary benefits associated with regularly using the NFL as well as the characteristics that predict regular use of the NFL can help to inform future education campaigns that aim to improve consumers' access to the wide range of nutrition information currently available on packaged foods.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers  
[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 1/5/2024 Completed: 5/14/2024

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

