

Peer Review Plan

Preliminary Title: Imports Bring Various Fresh Fruit to U.S. Consumers Year Round

Type of Report (ERR, EIB, EB,) SO

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: The fast growth of fresh fruit imports since the 1990s not only has brought increased volume and expanded variety choice of fresh fruit to American consumers but also has had the effect of overcoming seasonality in fresh fruit marketing because fresh fruit is highly perishable and largely seasonal in production. In particular, since imports and domestically-produced products are in general seasonally complementary, the large imports of fresh fruit are effective in providing year-round supplies for consumers. As a result, Americans are eating more fresh fruit than ever; with imports satisfying this increased demand.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers

[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 5/31/13 End: 09/26/13 Completed: 09/26/13

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No

