

Peer Review Plan

Preliminary Title: How Much Does it Cost to Satisfy Fruit and Vegetable Recommendations in the Dietary Guidelines?

Type of Report (ERR, EIB, EB, TB, SOR,) EB

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: Most Americans do not consume enough fruits and vegetables to meet recommendations in the *Dietary Guidelines for Americans, 2010*. One reason may be that some consumers perceive these foods to be expensive. In this report, the authors estimate the average price at retail stores of a pound and an edible cup equivalent (or, for juices, a pint and an edible cup equivalent) of 156 commonly consumed fresh and processed fruits and vegetables.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 05/11/15 End: 07/21/15 Completed: 07/21/15

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No
If yes, briefly state how and when these opportunities will be provided:
How:
When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No
Public Nominations Requested for Review Panel? [] Yes [X] No

