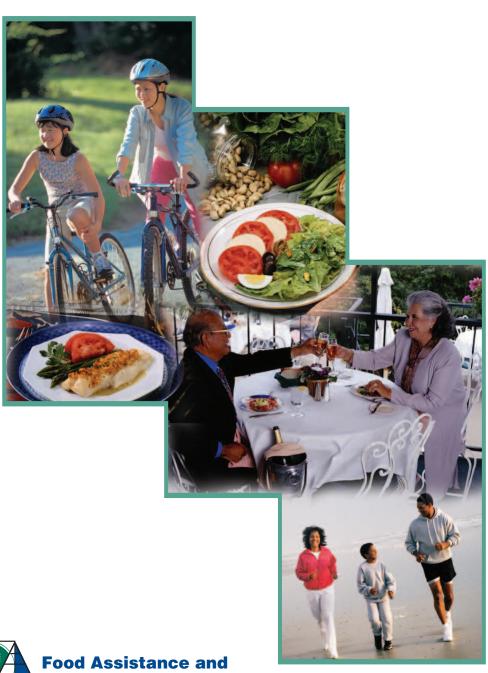
2003 The Economics of Obesity Workshop

April 22, 2003 • Economic Research Service • USDA • Washington, DC



Food Assistance and
Nutrition Research Program
Mission: Research for a Healthy, Well-Nourished America



12:15-1:15 p.m.

Lunch

The Economics of Obesity

A Workshop Organized by the Economic Research Service, USDA, the Irving B. Harris Graduate School of Public Policy Studies, and the George J. Stigler Center for the Study of the Economy and the State, University of Chicago

Waugh Auditorium, 3rd Floor Economic Research Service, USDA 1800 M Street, NW, Washington, DC 20036-5831

8:00-8:30 a.m. **Continental Breakfast** 8:30-9:00 a.m. **Welcome and Introduction** Food & Rural Economics Division, ERS, USDA ERS. USDA 9:00-10:30 a.m. Causes of the Growth in Obesity Fred Kuchler ERS. USDA Why Have Americans Become More Obese? The Growth of Obesity and Technological Change Federal Trade Commission 10:30-10:45 a.m. **Coffee Break** 10:45 a.m.-12:15 p.m. Causes of the Growth in Obesity ERS, USDA An Economic Analysis of Adult Obesity: Results from the Behavioral Risk Factor Surveillance System Maternal Employment and Overweight Childern University of Houston



1:15-2:45 p.m.

Consequences of the Growth in Obesity

Biing Hwan-Lin
The Labor Market Impacts of Obesity
John Cawley
Health Insurance: Obesity and its Economic Costs Jay Bhattacharya
Darius Lakdawalla
2:45–3:00 p.m.
Coffee Break
3:00–4:30 p.m.
Implications for Theory and Practice
Craig Gundersen
Obesity and Nature's Thumbprint: How Modern Waistlines Can Inform Economic Theory Trent Smith
Methods of Surveying Diet and Physical Activity
Richard Forshee
Parke Wilde
4:30–5:00 p.m.
Federal Role and Future of Obesity Research
David Smallwood
Jay Variyam
Pauline IppolitoDiscussant Federal Trade Commission
Tomas Philipson

5:00 p.m.

Conclusion



Mission: Research for a Healthy, Well-Nourished America