## **Peer Review Plan**

Preliminary Title:	Store Formats and Household Grocery Purchasing Decisions						
Type of Report (ERR, EIB, EB, TB, SOR,)	ERR		[X]	Influential Scie	ntific Iu	nformation	
Agency:	Economic Research Service [ ] Highly Influential Scientific Ass USDA						ment
Agency Contact:	Ephraim Leibtag, eleibtag@ers.usda.gov						
Subject of Review:	In this report, the authors use IRI Household Data on grocery purchases to investigate relationships among store formats, the healthfulness of grocery purchases, and household demographics. U.S. consumers are increasingly shopping at nontraditional store formats for their groceries, including supercenters, dollar stores, and other smaller formats, and we discuss some possible implications of these changing patterns. Grocery purchases vary considerably across store formats and that can potentially impact the healthfulness of food purchases.						
Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.							
Type of Review:		[ ] Panel Review			[X] Individual Reviewers		
		[ ] Alterna	tive Pr	ocess (Briefly E	xplain):		
Timing of Review (Es	st.): Start:	07/21/15	End:	02/12/16	Cor	mpleted:	02/12/16
Number of Reviewers	s: [ ]	3 or fewer	[X]	4 to 10	[]	More than 1	0
Primary Disciplines/T	Types of Expertis	se Needed for Rev	view:	Economists			
Reviewers selected by: [X] Agency			[ ] Designated Outside Organization Organization's Name:				
Opportunities for Pub If yes, briefly st How: When:		n these opportun	[ ]	Yes all be provided:	[X]	No	
Peer Reviewers Provided with Public Comments? Public Nominations Requested for Review Panel?			[]	Yes	[X]	No No	
r uone nominations k	cquesteu 10f Ke	view rallel!	[ ]	Yes	[X]	No	

