

## Peer Review Plan

Preliminary Title: Technology, Organization, and Financial Performance in U.S. Broiler Production

Type of Report (ERR, EIB, EB,) EIB

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

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Subject of Review: Broilers, young chickens bred for meat, account for nearly all U.S. chicken consumption. U.S. broiler production grew rapidly until the mid-1990's, but growth then slowed, and production remains below a 2008 peak. The industry's distinctive and poorly understood organization contributed to its growth and strong productivity performance over several decades; however, slowing growth has placed new financial pressures on the industry and its organization. The industry is the subject of several important policy debates, relating to competition, environmental regulation, international trade, and public health, which require an understanding of its organization. The report uses comprehensive USDA survey data to delineate the key features of the industry's organization and to analyze the industry's recent financial and productive performance, with a focus on contract growers.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers  
[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 12/11/13 End: 03/11/2014 Completed: 03/11/2014

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization  
Organization's Name:

Opportunities for Public Comment? [ ] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No

Public Nominations Requested for Review Panel? [ ] Yes [X] No

